

Legendary Places: A Regional Symposium about Placemaking

*in Celebration of the 100th Anniversary of Ochsner Hare & Hare,
Planning Consultants and Landscape Architects*

- WHAT:** Leadership Symposium about Placemaking
- WHEN:** **May 6, 2010, 2:30-4:45 p.m., followed by reception - Save the Date!**
- WHERE:** Liberty Memorial, Kansas City, MO (an historic Ochsner Hare & Hare project)
J.C. Nichols auditorium
- WHO:** Elected government leaders, KC region; City and County staffs of Parks and Planning; developers; landscape architects; planners; architects, key university faculty; regional community leaders
- WHY:** Celebrating Ochsner Hare & Hare's 100th anniversary; honoring its legacy of placemaking; educating the KC region on value of place in the community
- COST:** \$25 per person, including reception, for reservations made prior to April. \$30 after April 2. Checks can be made to OHH (Please include full company name, address, phone and reference "Symposium") or register through our website with a credit card.

KEYNOTE SPEAKER:

Fred Kent, founder and President of Project for Public Spaces, is a dynamic speaker with an international following. He is a leading authority on revitalizing city spaces and one of the foremost global thinkers on livability, smart growth and the future of the city. Each year, he and the PPS staff train 10,000 people in placemaking techniques.

SPEAKERS:

Gary Scott, FASLA, President, American Society of Landscape Architects. Currently is Parks and Recreation Director of West Des Moines, Iowa, where he has increased parkland from 138 acres to 1222 acres and the miles of trails from 0 to 45. He is a strong advocate of active citizen participation in the design process. He collaborated with all sectors of the community to ensure that projects meet expectations, are supported and funded.

Bruce Knight, President, FAICP, American Planning Association, currently is Planning Director of Champaign, Illinois. He has more than 30 years of planning experience working for municipalities in Iowa, Missouri and Illinois. He has overseen multiple long range plans and the rebirth of Downtown, Champaign. He is a strong advocate for quality of life issues and has chaired APA's National Planning Awards and the Great Places in America Task Force.

