



Plain News - January 22, 2009

Letter From the President, Joe Daly, ASLA

As we begin the New Year you will be receiving our monthly Newsletter updating the membership on events and activities both within our local chapter as well as with the National Organization. We look forward to a full and active year with many annual activities in the planning stages and we welcome anyone who would like to contribute to contact a member of the Executive Committee to get involved.

We started the year off with our second LARE workshop at The Western Show that had 5 in attendance with our instructor, Tom Nieman (University of Kentucky) ensuring another successful review. And a big thanks to Kyle Fitzgerald for his coordination of this event again this year. (For those that missed it there will be another review session offered at the Central States Conference in May).

We are looking forward to a great 2009!

Joe Daly, ASLA
President PGASLA

[Call for Entries for PGASLA](#) and [Central States Awards!](#)

2009 Calendar of Events

February 5- Monthly Executive Committee Meeting – AIA KC Office @ 5:30 pm

February 18 – ASLA Annual In District Lobby Day

February 19 - LINKS Lunch

February 27– [Call for Entries due for PGASLA Awards](#)

March 5 - Executive Committee Meeting - Wichita – Information to follow

April 2 – Monthly Executive Committee Meeting – AIA KC Office @ 5:30 pm

April 4 - PGASLA Awards Celebration in Kansas City – Information to follow

May 14-16 – [4th Annual Central States Conference, Omaha, Nebraska](#)

MARC Event

Workshop #3 – Beyond Mitigation

Date: February 9, 2009

Time: 10 a.m. – 2 p.m.

Location: Mid-America Regional Council Conference Center, 600 Broadway, Suite 200, KCMO

Fee: \$25 (lunch included)

Website: http://www.marc.org/Sustain/Transportation/eco_workshop.asp

Thank you to our Oak Level Sponsor

Central States Conference Hosted by the Great Plains Chapter

Omaha, Nebraska . May 14 – 16 hosted by the Great Plains Chapter. Please visit this website for continually updated information and contact anyone on the Executive Committee should you have any questions or comments.

[Click here for more details.](#)

Government Affairs

- The California chapters are formulating strategy to confront a **proposal to eliminate the Landscape Architects Technical Council (LATC)**, currently an entity that operates under the California Architects Board. The proposal would eliminate the LATC and consolidate its functions under the Architects Board. As states look for **ways to cut costs under extraordinary budget pressures, other states may consider similar proposals under the guise of streamlining government. In July 2007, the Michigan board was eliminated by executive order simply due to its inactivity.**
- Federal Government Affairs Manager Roxanne Blackwell will be meeting with other government affairs representatives from design organizations including, the American Institute of Architects, American Planning Association, American Society of Civil Engineers, American Society of Heating, Refrigeration and Air Conditioning Engineers to **discuss the upcoming federal stimulus package and how design professional organizations can influence the measure.**

Public Relations and Communications

- **New to the ASLA website:** a one-on-one [interview with U.S. Representative Kathy Dahlkemper](#), a new member of Congress and co-owner of a landscape architecture firm in Pennsylvania. She discusses the concerns of small businesses, **green jobs, and the increasingly visible role of the profession in addressing environmental concerns**, among other topics.
- **The Business Quarterly Survey** for fourth quarter 2008 and early 2009 was distributed to those identified as main firm contacts, with a closing date of January 21. Results will be released at month's end. In addition to taking a snapshot of current, and admittedly difficult, business conditions, it asks questions regarding the evolution of lawns as a design element in anticipation of a spring media push.
- Staff are finishing updates to the [National Landscape Architecture Month web pages](#) and collateral materials, and beginning outreach to chapter presidents to engage them in NLAM events and activities.

Growing the Profession

- ASLA has renewed its sponsorship of the **ACE Mentor Program** and supplied its headquarters with hundreds of copies of the ASLA Career Discovery brochure in both English and Spanish. The brochure will be updated for subsequent reprinting.
- *Landscape Architecture* magazine will **publish a special section on landscape architectural education** in the upcoming (February) issue. The articles comprise one of the "campus profiles" series (in this case, a dual profile of Virginia Tech in Alexandria and George Washington University's landscape design program) and two dealing with design/build efforts in Washington State and Connecticut, respectively.

Stay tuned for more event information in the very near future!

Job Opportunities . . .

New Job Opportunities have been posted. [Click here to check them out or to post your own ad.](#)

Movers and Shakers . . .

Please contact Kristen Fisher (info@pgasla.org) with any new employees.