



Plain News - October 5, 2009

Letter From the President, Michael McGrew, ASLA

Hello everyone. Thanks once again for electing me to be the chapter president for 2009-2010. It is a very challenging responsibility but I appreciate the opportunity to work with you in advancing the profession of landscape architecture. Please feel free to contact me throughout the year with any questions or thoughts on how the Executive Committee can provide the best value and service to you and fellow landscape architects in the region. As always, all of our executive committee meetings are open to ASLA members. I look forward to seeing you all at events throughout the year.

The **ASLA National conference** in Chicago, Illinois bucked many national trends and was the third highest attended meeting in the society's history. It was great to see so many of you there. The economy was the hot item everyone was talking about in Chicago, and it was good to see the conference reflect the profession's concerns with timely education sessions and speakers. Congratulations once again to Professor Dennis Day, FASLA for receiving the Jot D. Carpenter Teaching Medal in Chicago. It's a testament to your dedicated service to the profession in educating many future landscape architects. We are proud to have you here in the Prairie Gateway region.

Thanks to everyone who attended the **Mark D. Moore Scholarship Golf Tournament** on Monday. The weather was exceptional (if a bit breezy) and the course was beautiful. Thanks once again to all of our sponsors and to the Golf Tournament Committee for their excellent work putting this together.

We begin the new ASLA calendar year next Wednesday, October 7th with the **2009 Annual Meeting/3rd Annual Rocktoberfest** co-sponsored by Sturgis Materials and Boulevard Brewing Company. The event is being held at the Sturgis Materials showroom at 550 South Packard, Kansas City, Kansas (just south of I-70 on the 7th Street Trafficway). We will provide annual information about the chapter, foster volunteer support for landscape architecture, and break out for complementary food and Boulevard beer. For the first time, we will be offering an Education Session prior to the Annual Meeting with up to 1.5 CEUs. The talk will concern the use of environmentally-progressive Geo-Thermal Heat Loops and their use in landscape applications. Learn how energy savings can be dramatically improved by coordinating subsurface architecture and landscape architecture toward a common goal of environmental design. Space is limited. The Education Session starts at 4:30pm and the meeting starts at 6pm. Be sure to pick up your complementary PGASLA Rocktoberfest Rocks Glass before you leave! The annual meeting is free, but please [RSVP on the PGASLA Website](#) if you would like to attend either event.

Michael McGrew, ASLA
President Prairie Gateway Chapter of ASLA

2009 Calendar of Events

[October 7-Annual Meeting @ Sturgis Materials/3rd Annual Rocktoberfest Happy Hour](#)
[October 16-18-LARE Section E Review](#)

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Government Affairs

- **The ASLA Licensure and Advocacy Summit VIII was held August 7-9 in Alexandria, Virginia.** There were 47 landscape architects from 35 chapters in attendance, along with representatives from the Council of Landscape Architectural Registration Boards. Discussion topics included continuing education requirements, restraints to practice, and presentations from recent success stories: Michigan, Washington, and Illinois. Evaluations show that this was the highest rated summit thus far!
- In the midst of a state budget battle, **Connecticut is facing the possible elimination of the Board of Landscape Architects.** The proposal would also abolish numerous other state boards, including those that regulate architecture and engineering, and transfer the duties of the boards to the executive branch agency.

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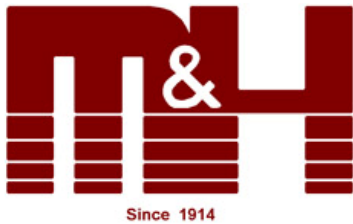
Publishing and Resource Development

- **Registration for the annual meeting is still outpacing last year with 2,821 individuals registered as of noon today.** More than 200 tickets have been sold for both the Fellows Dinner and the President's Dinner, and tickets for the Gala at the Art Institute have soared to 417. Four tours and one field session have sold out and student registration continues to climb with 365 students registered to date. Thirty-four individuals have also contributed to the carbon offset program. Two reminder messages about Friday's advance registration deadline have been sent out to more than 30,000

contacts. The onsite program for the annual meeting is in development and set to go to press on August 26.

- **Customized messages promoting the annual meeting are being sent** to firm key contacts, targeted Professional Practice Networks (PPNs), AIA, and APA members outlining annual meeting education topics of interest to each group.
- **The number of EXPO 2009 exhibitors has increased to 355 and revenue is at 83 percent of the budget goal. Forty-seven exhibitors have already signed contracts for EXPO 2010** valued at 18 percent of the 2010 budget goal. Fifty percent deposits are being collected, which will assist with cash flow in the fall.

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Stay tuned for more event information in the very near future!

Job Opportunities . . .

[Click here to check them out or to post your own ad.](#)

Movers and Shakers . . .

Please contact Kristen Fisher (info@pgasla.org) with any new employees.

Upcoming Events

[PGASLA Events](#)